



ReverseLogix

Recommerce Module

The technology cornerstone of your recommerce program.

The ReverseLogix Recommerce Module handles the complexity of a modern recommerce program. As part of the ReverseLogix returns management system (RMS), it is purpose-built for returns and recommerce in B2C, B2B, or hybrid operations. Manage and optimize your resale or recommerce program to get the most value out of every return!



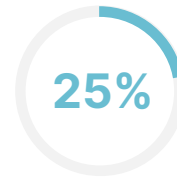
Recommerce is an opportunity to do right by the planet, your customers, and your bottom line.



80% of Gen Z have bought pre-owned goods



127% growth in secondhand fashion market by 2026



25% reduction in carbon emissions by purchasing used clothing instead of new

About the ReverseLogix Recommerce Module

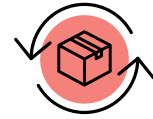
With the ReverseLogix Recommerce Module, you will maximize the value of each return and build an efficient, profitable recommerce program that opens up new revenue opportunities while decreasing cost and waste.

ReverseLogix Supports these Recommerce Programs

Recommerce programs are especially effective for retailers of apparel and fashion, consumer electronics, tools, sporting goods, appliances and fitness equipment.



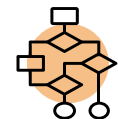
Trade-in



Refurbished



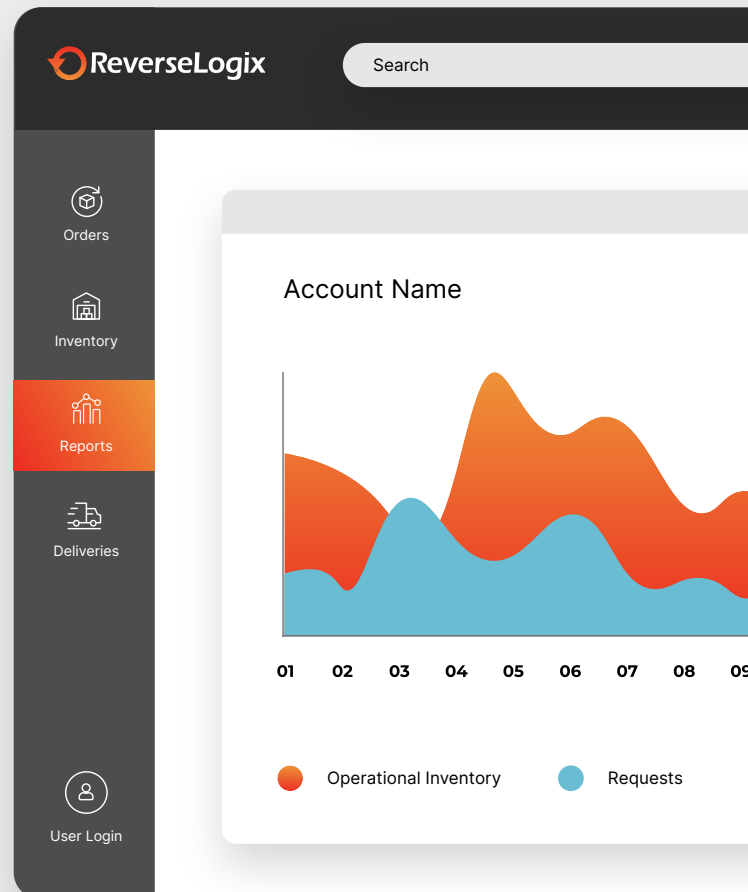
Recycled Items



Resale

The Bottom-Line Benefits

- ✔ Grow the value from returned inventory in secondary markets.
- ✔ Increase the velocity of inventory sales with more streamlined processing.
- ✔ Align reverse logistics with sustainability goals.
- ✔ Understand recovery costs and how to connect returned inventory to the right channels.
- ✔ Maintain control of your branding, reducing counterfeit products with total visibility into recommerce and restock opportunities.
- ✔ Use data to make smarter decisions about disposition, keeping unsold items out of landfills.
- ✔ Efficiently embrace recycling opportunities.
- ✔ Build customer loyalty and attract new customers while protecting your brand.



ReverseLogix Recommerce Module: Key Features



Owned or Third-Party Marketplace Integrations

Instantly post items to your branded storefront, or use our out-of-the-box integrations with popular marketplaces (eBay, Amazon) to synchronize in-store and online sales.



Trade-In

Establish standards and quality control to identify, route, and issue credit for any pre-worn item, easily incorporating a new business model for the circular economy.



Returns Processing

Effectively inspect and grade returns, set rules for restock based on geography or seasonality.



Warehouse Management

Graphical location system, kit and consolidation, invoicing, transfer out, LTL/FTL shipping.



Serialization

Items are given a unique lifetime serial number to track all necessary information for simplified and precise stock management.



Supply Chain System Integration

The ReverseLogix RMS integrates with your existing supply chain software (OMS, WMS, TMS, ERP, etc.) – no need to rip and replace.



Repairs

Extend a products' lifetime and increase ROI by repairing and reselling the item.



API Integration

Effortlessly connect to inventory and order systems with easy APIs.



Branded Storefronts

Integrate with existing channels and provide true-to-brand photography, item listings, packaging, product condition, and trade-in credit.



Pricing Algorithms

Calculate fast, accurate pricing to maximize recovery based on market demand and historical sales.

**Re-list. Resell.
Recoup Value.**

Set up rules to quickly route items to restock or to their most profitable home. Instantly relist returned items on your primary and/or secondary channels to maximize resale value.

ReverseLogix is the Cornerstone of Recommerce

Know where to resell, when to resell

- ✔ Set up rules and standards to automatically direct returns to a recycle or refurbishment program
- ✔ Calculate pricing based on demand, geography and seasonality
- ✔ Instantly list the return (at the calculated price) on your recommerce site or a third-party marketplace

Smarter returns management

- ✔ Equip yourself with new data and insight to best to manage the return based on the category, item type, season and condition
- ✔ Easy image capture
- ✔ Mini-warehouse visualization

Real-time metrics and insights

- ✔ Returned merchandise resale percentage
- ✔ Total product costs
- ✔ Recycled product vs waste
- ✔ Distance traveled per returned item
- ✔ Per-item handling costs
- ✔ Disposition cycle time
- ✔ Value from resale revenue

Fully branded

- ✔ Get a returns portal that mirrors your look and feel
- ✔ Offer cross-selling opportunities for customers making a return

The ReverseLogix Recommerce Module is part of the ReverseLogix returns management system (RMS). It's the industry's only end-to-end, purpose-built RMS with configurable and flexible workflows that serve B2B, B2C and hybrid environments.

Contact us to learn more about what ReverseLogix can do for you!



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